



**KUMARAGURU**  
college of technology  
character is life

# SOCIAL IMMERSION PROJECT (SIP)



# **Social Immersion project**

## **1. The Idea of SIP:**

The youth has tremendous power of influence and creativity. Given the insight and motivation they are capable of bringing huge change in the sphere they are engaged – be it society, technology, communication or whatever. Today's youth is connected well and most often not directional. Given that direction and motivation they can bring real changes in the society around them. There are a number of examples to prove this. The idea of SIP – Social Immersion Programme arose out of this belief.

## **The Concept of SIP:**

There are around 6000 students studying in KCT. A trigger is enough to ignite them to get engaged with the society for bringing positive changes. With this belief the concept of SIP emerged to engage them for social change.

## **2. The purpose:**

The purpose of SIP is many: primarily it aims at

1. Creating an awareness about the world around them
2. Understand some of the key problems and opportunities around them.
3. Study the options available locally and globally for any problem that disturbs them.
4. Think collectively and creatively.
5. Come out with model / prototypes / options / strategy for any one problem that they work with.
6. Learn to work as a team.
7. Learn to communicate / articulate relevantly for different audiences.
8. Learn to document and prepare meaningful reports.
9. Learn and follow the basic values of the Institution – respect, commitment and ownership.

## **3. Expected Outcome:**

1. Students become aware of the society and some of the key concerns in the society.
2. Students identify and study one key concern and develop a deeper understanding of the same.
3. Explore options for the concern / problem they have chosen.
4. Do research on the same for deeper understanding.
5. Continue to work on the same during their stay in the college and come out with a model / prototype before they complete the course.

## **4. Process and Time Line**

The success of the project lies in igniting the first year students to think beyond and getting them choose the problem / concern to work with in further years. Towards this, a module is prepared.

The first year curriculum is planned for 45 hours that includes identifying, learning, understanding, and looking forward with engineering perspective. This will primarily include

- Knowledge on the existence of a problem.
- Importance and urgency to provide an engineering solution.
- Interaction with experts to come out with multiple suggestions
- Reading to understand the procedure and other basic inventions.
- Field observation by the self and assistance of the institution.
- Dialogues and discussion within and outside the groups.

The Social Immersion Project is for the first time conducted for all the I year students as a part of regular curriculum. It is a two credit course. Each class with an approximate strength of 60 students is divided into 2 Batches of 30 students in each batch and each of the 30 students is divided into 5 groups comprising of 6 students in a group. Two faculty members acted as mentors for each batch guiding them through their course.

**The 45 hours classes will be conducted in 4 stages. All working Saturdays will be earmarked for SIP .Following is the tentative timeline and schedule stage.**

I Stage	<p><b><u>Understanding the need and opportunity</u></b></p> <ul style="list-style-type: none"> <li>• Brain Storming / Orientation</li> <li>• prototype project owners</li> <li>• Problem Statements</li> <li>• Grouping</li> </ul>
II Stage	<p><b><u>Knowledge on the problem mapping</u></b></p> <ul style="list-style-type: none"> <li>• Identifying a problem from any location that they find.</li> <li>• Working in group to identify the major problem.</li> <li>• Primary selection of the problem for intervention</li> <li>• cause and effect of the problem</li> </ul>
	<p>Students may be taken for a field trip (If necessary)</p> <ul style="list-style-type: none"> <li>• Getting in-depth understanding of the problem chosen for intervention.</li> <li>• Learning from the field, working in the field and coming out with a plan or idea to work further.</li> </ul>
III Stage	<p><b><u>Mentors and Mentoring</u></b></p> <ul style="list-style-type: none"> <li>• Mentors</li> <li>• Experts on specific domains</li> <li>• Budgeting and duration of the project</li> </ul>
IV Stage	<p><b><u>Reviewing and implementing</u></b></p> <p><b><u>Review 1</u></b></p>
	<p><b><u>Review 2</u></b></p>
	Implementing and Project Exhibition



# Social Immersion Project

Batch 2016-2018

## **Introduction**

Social Immersion Project (SIP) helps students better understand their own competence, leading to more self-confidence and a can-do attitude that can spread to their academic pursuits and work, by involving in SIP students learn to tackle tough problems and challenges in the community services their by learning problem solving skills and enjoy the satisfaction of overcoming hurdles.

SIP opens students to a wealth of networking opportunities, allowing them to build new relationships within their community as they contribute, Students can meet new people, work with new organizations, and strengthen their ties to the community. SIP allows students to take what they've learned and apply it beyond the classroom. This offers the opportunity for enrichment and a great way for them to see how concepts they've learned work in the real world. Taking part in Socially relevant projects teaches students valuable skills like ability to follow instructions, teamwork, problem solving, networking etc..

## **Objective of SIP:**

- To sensitize students on civic and community issues.
- To enhance their interpersonal skills and work as a team.
- To understand the problems of marginalized community and enhance their status through capacity building.

## **Principles for Responsible Management Education (PRME)**

KCT.BS is a signatory member of PRME. The PRME initiative is the first organized relationship between the United Nations and Management-related academic institutions, business schools, and universities. Launched at the 2007 UN Global Compact Leaders Summit in Geneva, the Principles provide an engagement framework for academic institutions to advance corporate sustainability and social responsibility through the incorporation of universal values into curricula and research.

As a member of PRME, KCT.BS took up UN Sustainable Development Goals as their Theme for their Social Immersion Project 2016, student's project were based on a series of 17 ambitious goals for people, planet, prosperity, peace and partnerships.



**SUSTAINABLE DEVELOPMENT GOALS**



As a part of the Social Immersion Project, KCT.BS students took up UN nation's Sustainable Development Goals as their theme of their project and carried out their project in SS Kulam Block in Coimbatore district.

Students were divided into to a team of 6 members. Each team was associated with an NGO in their relevant area and a faculty guide was allocated to each team for ensuring the success of the project.

SS block has seven villages namely Kallipalayam, Vellamadai, Athipalayam, Kondayampalayam, Vellanapatti, AS Kulam and SS Kulam. Students did their SIP 2016 in these villages along with their NGO Partners.

The NGO partners for Social Immersion Project 2016 were Annai Karangal, Eegai thiran, Vithai youth Organisation, Association of Intellectual mission, Rural Development Foundation, Agni Foundation, VER Organisation, Eco green unit, Inaindha Karangal, Rammasamy Chinnammal trust, Gram Vikas trust, Wings service society, Tamil Nadu service forum, G18 charitable trust, Wens foundation.

Apart from NGO partners, Nodel partners were also involved in few projects. The Nodel partners include Canara Bank, Pay TM, and Agricultrual University Coimbatore.

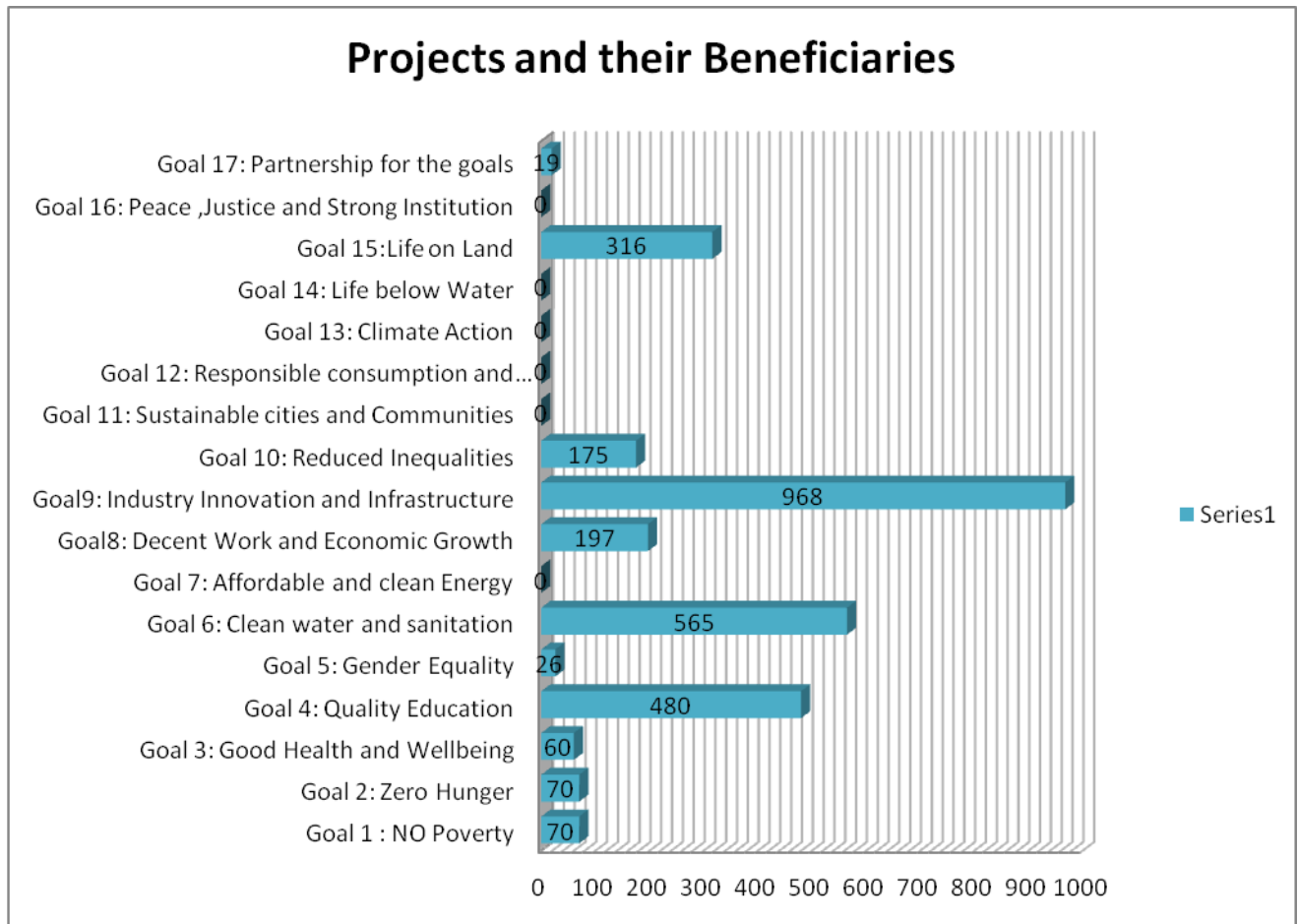
Teams carried out projects on UN themes like Good Health and Wellbeing, Decent work and Economic growth, Life on Land, No Poverty, Gender Equality, Quality Education, Clean water and sanitation, Zero Hunger , Climate change, Industry Innovation and Infrastructure. By associating with 19 NGO partners the 17<sup>th</sup> theme of UN goal “Partnerships for the Goals” were also achieved.

Thirty students took up Special project on Digitization of small businesses to induce them towards cashless transactions under the current scenario based on Prime Minister’s Digital India Campaign which has gained momentum after currency Demonetization. Under this project, the students created awareness and made small business merchants to go for cashless digital payment transactions with the support of Pay TM sales team staffs. They reached out to the shops/merchants/vendors in Saravanampatti, Chinnavedampatti, Kurumbapalayam, Kovilpalayam, Annur, Puliyampatty, Sathiyamangalam, Thudiyalur, Koundampalayam, Edayarpalayam, Chinnathadagam, kalapatty, Neelambur, Arasur, kaniyur, Karumathampatty, Ganapathi, Gandhipuram, Avinashi road and Peelamedu.

Project carried out by different teams include Women empowerment through skill development, Preparation and promotion of organic fertilizers , Herbal and vegetable gardening, cleanliness of rural village through construction of eco friendly dustbins, enriching educational infrastructure, Enhancing quality education in government school through library setup, installation of computers and creating awareness about Sukanya Samridhi schemes, to provide farming solution by testing PH value in water, construction of bio water purifier, creation of employment opportunities by terrace gardening, renovation of children park, educating and enrollment Education and enrollment in Central Government social upliftment projects “Pradhan Mantri Jeevan Jyoti Bima Yojana” (PMJJBY) scheme, “Pradhan Mantri Suraksha Bima Yojana”(PMSBY), “Sukanya Samriddhi Yojana” (SSY), tree planting with an objective of creating green village, plastic waste awareness and implementation of waste recycling in the village and school, providing soil

health card to the farmers through soil testing ,kitchen garden and establishment of Vermicompost pits.

Total Number of Beneficiaries for the Social Immersion Project 2016 was **2946**. These Beneficiaries include residents of SS Block.



Social Immersion Project 2016 was highly successful, as student teams were able to serve more number of beneficiaries with sustainable project ideas, the learning for the students were also enormous. Which they shared during their viva-voce.



# Social Immersion Project

Batch 2017-2019

## Introduction

Social Immersion Project (SIP) helps students better understand their own competence, leading to more self-confidence and a can-do attitude that can spread to their academic pursuits and work, by involving in SIP students learn to tackle tough problems and challenges in the community services their by learning problem solving skills and enjoy the satisfaction of overcoming hurdles.

SIP opens students to a wealth of networking opportunities, allowing them to build new relationships within their community as they contribute, Students can meet new people, work with new organizations, and strengthen their ties to the community. SIP allows students to take what they've learned and apply it beyond the classroom. This offers the opportunity for enrichment and a great way for them to see how concepts they've learned work in the real world. Taking part in Socially relevant projects teaches students valuable skills like ability to follow instructions, teamwork, problem solving, networking etc..

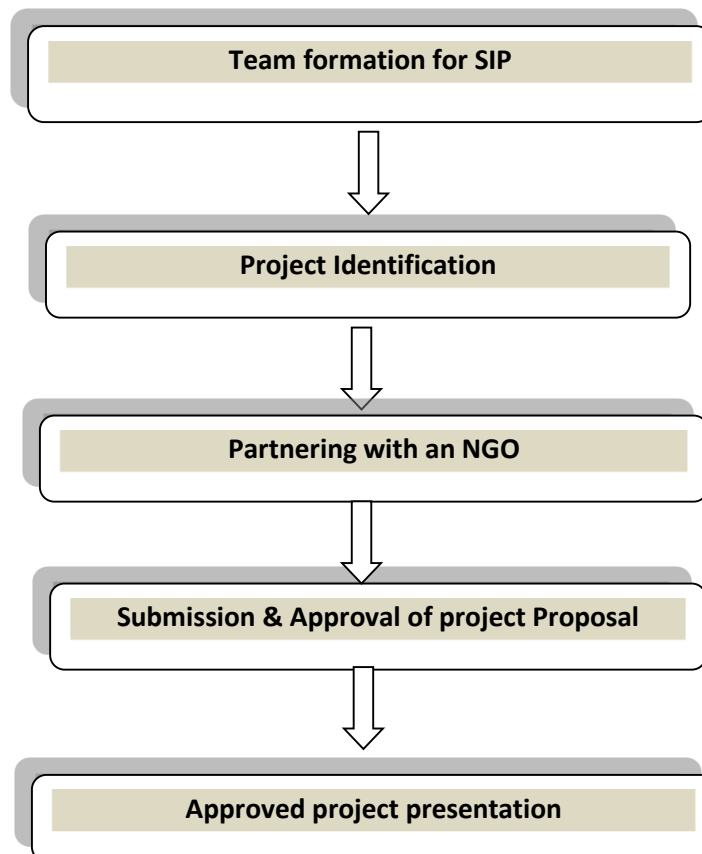
## Objective of SIP:

- To sensitize students on civic and community issues.
- To enhance their interpersonal skills and work as a team.
- To understand the problems of marginalized community and enhance their status through capacity building.

**Scope of the Project:** Social Immersion project will be carried out during the IV semester. It will be a group project in association with a NGO for a period of 1 week (40 hours). Students will form a six member team and identify projects in their areas of interest which is socially relevant and viable. Totally 60 hours was allotted for the project, 10 hours of preparatory work, 40 hours of field work and 10 hours of post

A steering Committee will be formed and the committee will be in charge for overall ideation and planning of the project.. Each team should be associated with an NGO, and a faculty supervisor will be responsible for execution, report presentation and assessment.

**Broad Areas of the Project:** UN Sustainable Development goals





Search for Industry Sponsor



On the field-at the service of Community

### Team formation:

The second year 2017-19 batch students will form a six member team on their interest for Social Immersion Project. The six member team list should be sent to the SIP faculty coordinator.

**Documents:** Team list

### Project Identification

The Project should have a social relevance theme, should satisfy more number of beneficiaries (depending upon the project) and should address a problem or an issue faced by the community.

**Documents:** Project Proposal Template as per Annexure-I

### Partnering with an NGO:

Each team should have an NGO partner and the NGO partner should approve the team's project or the NGO partner can suggest a socially relevant project for the student team which the student team can carry out after presenting their plans before the steering committee and the faculty coordinator.



[Type text]

**Documents:** Letter of acceptance from the NGO (Ngo partners name, contact number, email id, website etc.)

### **Submission of Project Proposal:**

After receiving approval from the NGO, the student team should present the project to the panelist of faculty members. The SIP mentor and the faculty panelist have the right to suggest changes or alter or can ask the student team to rework on the project proposal. A Project Proposal Evaluation Sheet will be used by the faculty panelist to validate the team's proposal. The project proposal should meet the set criteria no project should be on awareness creation program, no project on mere cleaning of environment and no project on school enhancement, the students are strictly restricted from using their personal funds for their project, they can fulfill the fund requirements through getting sponsor from the Industry or from the NGO's.

The accepted project proposal is sent to the SIP coordinator. Who in turn checks for the viability and social relevance of the project.

### **Documents:**

- 1) First Project Proposal Evaluation Template as per Annexure II
- 2) Final Project proposal Evaluation Template as per Annexure III

### **Presentation of the project Proposal**

Approved project should be presented before the steering Committee; the Steering Committee will ask questions to understand the project objectives, beneficiaries, project outcome and the sustainability of the project. The steering committee has all the right to ask the team to rework on the project.

Documents: Assessment sheet.

### **Industry Sponsor**

Students have to get sponsor for their project; they can contact industries for monetary and non-monetary requirements. The sponsorship received should be clearly communicated to the faculty coordinator and the NGO partner. The Sponsorship should be used only for the SIP purpose.



[Type text]

Documents: List of companies visited (Company name, person met, contact number, email id , monetary/non-monetary sponsorship received details).

### **On field –at the service of the community**

Once the students team has an NGO partner with project approved by the steering committee and the respective faculty coordinator and has an industry sponsor to support the project then the students are on the field to learn and serve the community.

Documents: Day plan, video's, photo's, report.

### **This year Project Details**

KCT Business School places a high emphasis on innovative curriculum design to advance the students knowledge, skills and values. To enhance the social responsibility and involvement in the community and to fulfill the dreams of our beloved chairman Aruturchelvar Dr. N.Mahalingam, whose mission was to serve the community, students of KCT.BS were involved in Social Immersion Projects. The main objective behind the project was to sensitize students on civic and community issues, to enhance their interpersonal skills and work as a team, to understand the problems of marginalized community and enhance their status through capacity building. The theme of Social Immersion Project, 2019 was drawn from UN "**Sustainable Development Goals**- 17 Goals to transform our World".

Second year students of KCT Business School carried out socially relevant, impactful project from Feb 25<sup>th</sup>, 2019 to March 1<sup>st</sup> 2019 .The students have grouped themselves into 6 member teams and with the involvement of NGO's like Immayam Welfare Association, G 18 charitable trust, UUU foundation, Ver Organisation, Chinnavedampatti lake restoration association, rotary club of Coimbatore, COODU organisation, Care T, Sigaram Foundation, Aram Foundation, Ashiwariam social welfare, Enaindha Karangal, No food waste, Universal Peace foundation, Vidhai NGO,Malarum Jeevan, Tinkle Sevaa for girls, Rammasamy Chinnammal trust and with with the help of NOdel partners ITC, CRI, GTR textiles, VJ group of companies, students were able to contribute to the needs of the beneficiaries.



[Type text]

29 students were involved in Chinnavedampatti lake restoration project, The Chinnavedampatti Lake, a life line of farmers situated in North Coimbatore is awaiting renovation for long. Even after the bountiful monsoon, the storage level in this vital water body has not been substantial as feeder channels of this lake are in a degraded condition. Hence there was an urgent need to restore and renovate the degraded water body to its original glory. On restoration of this Chinnavedampatti Lake, it will be turned into a habitat of many unknown water species and birds which is also being called as Vedanthangal of Coimbatore. The lake restoration project had a great impact and many students voluntarily joined hands and still they are working continuously with a Aim and Hope of bringing water to the Lake which will support agriculture and the allied activities.

Teams carried out projects on UN themes like Good Health and Wellbeing, Decent work and Economic growth, Life on Land, No Poverty, Gender Equality, Clean water and sanitation, Zero Hunger , Climate change, Industry Innovation and Infrastructure. By associating with 18 NGO partners the 17<sup>th</sup> theme of UN goal "Partnerships for the Goals" were also achieved.

Project carried out by different teams include Solid waste segregation, Women empowerment through skill development, Preparation and promotion of organic fertilizers , say no to plastic, water restoration in lakes, making seed balls and awareness creation about green environment, promotion of biodegradable bags, cloth bag manufacturing, plantation of sapling for greener environment, training the villagers on kitchen garden, Organic farming, food donation campaign and identifying NGO requiring food, Road safety awareness, to provide better environment by vaccinating street dogs and cats against rabies diseases. Setting up of vegetable garden, Awareness and opening up of Government schemes to the public.

Along with Nodel partner ITC the students team were involved in watershed development and Agricultural extension work, ITC along with COODU (Community Organization for Oppressed and Depressed Upliftment) was involved in Water stewardship programme were the students were involved.

ITC along with Immayam Welfare association with a student's team of 15 members helped the karamadi villagers to know the importance of solid waste segregation, a Solid waste management committee was formed and the villagers were thought to segregate their waste and convert that into manure.



[Type text]

Along with NO Food waste NGO, the students were involved in food recovery and food and feeding the needy, creating the awareness about food waste and hunger to sensitize people. They also mapped the needy community through "Hunger Mapping survey"

Along with an NGO called VER Organization the students team created "Seed Bombing" which is a solution for deforestation and educated the general public about the importance of trees, General public were involved in making and bombing of seeds.

**Total Number of Beneficiaries for the Social Immersion Project 2019 was 3305.**

Social Immersion Project 2019 was highly successful, as student teams were able to serve more number of beneficiaries with sustainable project ideas, the learning for the students were also enormous, which they shared during their viva-voce.

### Project Assessment

The assessment for the social immersion project will be for 100 marks.

The faculty panelist will evaluate the SIP based on the below suggested rubrics.

S.No.	Criteria	Rubrics			Max. marks
1	Significance and impact of the project	Low significant with low impact (0 -5 marks)	Moderatly significant with medium impact (6-10 marks)	Highly significant with high impact and large no. of beneficiaries ( 11-15 marks)	15
2	Sustainability of the project & the plans for sustainability	Project is relevant only for 1 week, the plans for sustainability is weak (0 -5 marks)	Project is sustainable for less than 6 months, and the plans for sustainability is average (6-10 marks)	Long term sustainable project and the plans for sustainability is Good. (11-15 marks)	15
3	Association with NGO	Very less association with NGO (0 -3 marks)	Fairly good association with NGO (4-6 marks)	High level of partnering with NGO (7-10 marks)	10
4	Exhibiting Managerial skills	Low level of planning,poor execution (0 -5 marks)	Average level of planning,fairly good execution (6-10 marks)	High level of planning,good, execution (11-15 marks)	15
5	Teamwork (student Peer assessment)	Low level involvement and Low contribution to the team (0 -3 marks)	Medium level involvement and Medium contribution to the team (4-6 marks)	High level involvement and High contribution to the team (7-10 marks)	10
6	Report presentation, Video	Incomplete report with Reasonable of quality video (0 -5 marks)	Report with Partial contents, average quality of video (6-10 marks)	Report Completed with high quality, high quality of video (11-15 marks)	15
7	Oral Presentation & Viva- Voce	Answered only some of the questions, with less clarity (0-6 marks)	Answered most of the questions correctly (7 -12 marks)	Answered all questions correctly and gave information much beyond the expectation.(13-20 marks)	20
				<b>Total marks</b>	<b>100</b>



**Steering Committee Members:**

- 1) Dr.Neduchezhian
- 2) Dr. Swaminathan
- 3) M.Deepa- SIP Coordinator



[Type text]

### Annexure I- Project Proposal Template

## Social Immersion Project 2019 - Proposal MBA 2019 | February 28 -1<sup>st</sup> March

Team Number

Team Leader / Contact Number/ Email ID:

Team Members Name and Roll No:

1)	2)	3)
4)	5)	6)

1. Broad area of the Project (Tick the appropriate): Environment/Health/Economic/Education
2. Theme of the project:
3. Beneficiary of the project:
4. Location & Distance from Coimbatore:
  
5. Objectives of the project
  - a.



[Type text]

6. Partnering Bodies, NGOs, organizations: Name , contact person, contact number, email id

7. Website address of the NGO :

8. Issues/ problems addressed through the project for the identified community:

a.

b.

c.

9. Day Plan for the project :

Day 1	
Day 2	
Day 3	
Day 4	
Day 5	
Day 6	

10. Requirement of Budget for the project (Y/N) :



[Type text]

11. If yes, the sources of funding (Name of the Industry sponsor) :

12. Deliverables at the end of the project:

a.

b.

13. Project Sustainability Plan:

**Signature of the SIP Student Mentor**

**Signature of the faculty guide**



[Type text]

### Annexure II- Proposal Evaluation Template

### Social Immersion Project- Proposal Evaluation

Faculty Panelist:

Team Numbers:

No	Particulars	Team	Team	Team
1	Theme of the project <sup>@</sup>			
2	Name of NGO Partner			
3	Type of program*			
4	Impact of the project/ No: of Beneficiaries			
5	Location of the project			
6	Is it Sustainable (Y/N)			
7	Clarity of Preparatory Plans (Approvals)(Y/N)			
8	Identified - Source of fund# (Y/N)			
9	Clarity on Day Plan- Schedule(Y/N)			
10	Clarity on Teams Role & Responsibility Y/N)			
	<b>Observations</b>			

<sup>@</sup>Education/Environment/Health/Economy

\*No program related to awareness /schools/ cleaning)

#No Personal funds to be used – Industry sponsored or NGO Support

Panel Members Signature

1.

2.

3.

## Social Immersion Project on February 25-March 1, 2019

[Home \(https://kctbs.ac.in\)](https://kctbs.ac.in) > [Social Immersion Project on February 25-March 1, 2019](#)

(<http://ac>

## Social Immersion Project on February 25-March 1, 2019



Students of II MBA (Batch 2017-19) KCT Business School completed their Social Immersion Project, SIP 2019 as part of their course. 180 students of 30 teams connected with 18 NGO's and worked on 15 different types of projects benefiting 3305 beneficiaries in villages around Coimbatore city.

SIP opens student to a wealth of networking opportunities, allowing them to build new relationships within their community as they contribute, students can meet new people, work with new organizations, and strengthen their ties to the community. SIP allows students to take what they've learned and apply it beyond the classroom. This offers the opportunity for enrichment and a great way for them to see how concepts they've learned work in the real world. Taking part in socially relevant projects teaches students valuable skills like ability to follow instructions, teamwork, problem solving, networking etc. Social Immersion project was carried out during the IV semester (Feb – Mar 2019). The students were asked to choose a location where they want to serve the community which is in need of a communal solution. Students were instructed to choose an area within 30km radius from Coimbatore city. Students were divided into teams of 6 members. Each team was associated with an NGO in their relevant area and a faculty guide was allocated to each team for ensuring the success of the project. The NGO partners for Social Immersion Project 2019 were Immayam Welfare Association, G 18 charitable trust, UUU foundation, Ver Organization, Chinnavedampatti Lake Restoration Association, Rotary Club of Coimbatore, COODU Organization, Care T, Sigaram Foundation, Aram Foundation, Ashiwariam Social Welfare, Enaindha Karangal, No Food Waste, Universal Peace foundation, Vidhai NGO, Malarum Jeevan, Tinkle Sevaa for girls, Rammasamy Chinnammal Trust.

Teams carried out projects on UN themes on Sustainable Development Goals like Good Health and Wellbeing, Decent work and Economic growth, Life on Land, No Poverty, Gender Equality, Clean water and sanitation, Zero Hunger, Climate change, Industry Innovation and Infrastructure. By associating with 18 NGO partners the 17th theme of UN goal "Partnerships for the Goals" were also achieved.

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Social Immersion Project 2019 was highly successful, as student teams were able to serve more number of beneficiaries with sustainable project ideas, the learning for the students were also enormous, which they shared during their viva-voce. Social Immersion project was coordinated by Ms. Deepa Manickam, Assistant Professor, Centre of HR.

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March 29, 2019 / News Letters (<https://kctbs.ac.in/category/news-letters/>), News March'19 (<https://kctbs.ac.in/category/news-letters/news-march19/>)

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  - › May 2021 (<https://kctbs.ac.in/category/events/may-2021/>) (25)
  - › October 2021 (<https://kctbs.ac.in/category/events/october-2021/>) (7)
  - › September 2021 (<https://kctbs.ac.in/category/events/september-2021/>) (8)
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- › Faculty Development Program (<https://kctbs.ac.in/category/faculty-development-program/>) (3)
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  - › Feb 18 INDUSTRIAL CONNECTS (<https://kctbs.ac.in/category/feb-news-18/feb-18-industrial-connects/>) (5)
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- › Guest Lectures (<https://kctbs.ac.in/category/guest-lectures/>) (22)
- › January News 2018 (<https://kctbs.ac.in/category/january-news-2018/>) (16)
  - › Jan Academics 18 (<https://kctbs.ac.in/category/january-news-2018/jan-academics-18-january-news-2018/>) (1)
  - › Jan FACULTY ZONE 18 (<https://kctbs.ac.in/category/january-news-2018/jan-faculty-zone-18/>) (4)
  - › Jan Industry Institute Connect 18 (<https://kctbs.ac.in/category/january-news-2018/jan-industry-institute->



- > TRAINING & PLACEMENT 2018 (<https://kctbs.ac.in/category/march-news-18/training-placement-2018/>) (3)
- > YUGAM 2018 (<https://kctbs.ac.in/category/march-news-18/yugam-2018/>) (1)
- > News Letters (<https://kctbs.ac.in/category/news-letters/>) (865)
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- > April News (<https://kctbs.ac.in/category/news-letters/april-news/>) (30)
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  - > April Faculty Zone (<https://kctbs.ac.in/category/news-letters/april-news/april-faculty-zone/>) (1)
  - > April Forums (<https://kctbs.ac.in/category/news-letters/april-news/april-forums/>) (1)
  - > April Industry Institute Connect (<https://kctbs.ac.in/category/news-letters/april-news/april-industry-institute-connect/>) (5)
  - > April Outreach (<https://kctbs.ac.in/category/news-letters/april-news/april-outreach/>) (1)
  - > April Placements and Training (<https://kctbs.ac.in/category/news-letters/april-news/april-placements-and-training/>) (1)
  - > April Research and Publishing (<https://kctbs.ac.in/category/news-letters/april-news/april-research-and-publishing/>) (8)
  - > April Student World (<https://kctbs.ac.in/category/news-letters/april-news/april-student-world/>) (3)
- > August News 18 (<https://kctbs.ac.in/category/news-letters/august-news-18/>) (10)
  - > August'18 ACADEMICS (<https://kctbs.ac.in/category/news-letters/august-news-18/august18-academics/>) (1)
  - > August'18 ALUMNI (<https://kctbs.ac.in/category/news-letters/august-news-18/august18-alumni/>) (1)
  - > August'18 FACULTY ZONE (<https://kctbs.ac.in/category/news-letters/august-news-18/august18-faculty-zone/>) (3)
  - > August'18 Industry Institute Connect (<https://kctbs.ac.in/category/news-letters/august-news-18/august18-industry-institute-connect/>) (2)
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  - > August'18 STUDENT WORLD (<https://kctbs.ac.in/category/news-letters/august-news-18/august18-student-world/>) (1)
- > December 2016 News (<https://kctbs.ac.in/category/news-letters/december-2016-news/>) (24)
  - > December Academic (<https://kctbs.ac.in/category/news-letters/december-2016-news/december-academic/>) (5)

- › December Faculty (<https://kctbs.ac.in/category/news-letters/december-2016-news/december-faculty/>) (8)
- › December Industry (<https://kctbs.ac.in/category/news-letters/december-2016-news/december-industry/>) (5)
- › December Students world (<https://kctbs.ac.in/category/news-letters/december-2016-news/december-students-world/>) (6)
- › December News '20 (<https://kctbs.ac.in/category/news-letters/december-news-20/>) (22)
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  - › Dec'20-FACULTY ZONE (<https://kctbs.ac.in/category/news-letters/december-news-20/dec20-faculty-zone/>) (1)
  - › Dec'20-GLOBAL CONNECT (<https://kctbs.ac.in/category/news-letters/december-news-20/dec20-global-connect/>) (1)
  - › Dec'20-INDUSTRY INSTITUTE CONNECT (<https://kctbs.ac.in/category/news-letters/december-news-20/dec20-industry-institute-connect/>) (5) (<http://ac>)
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  - › Dec'20-TRAINING & PLACEMENT (<https://kctbs.ac.in/category/news-letters/december-news-20/dec20-training-placement/>) (2)
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  - › Dec 18 ENTREPRENEURIAL INITIATIVES (<https://kctbs.ac.in/category/news-letters/december-news-18/dec-18-entrepreneurial-initiatives/>) (2)
  - › Dec 18 FACULTY ZONE (<https://kctbs.ac.in/category/news-letters/december-news-18/dec-18-faculty-zone/>) (2)
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  - › Dec 18 RESEARCH & PUBLISHING (<https://kctbs.ac.in/category/news-letters/december-news-18/dec-18-research-publishing/>) (3)
  - › Dec 18 STUDENT ZONE (<https://kctbs.ac.in/category/news-letters/december-news-18/dec-18-student-zone/>) (5)
  - › KCT. BS Alumni Homecoming 18 (<https://kctbs.ac.in/category/news-letters/december-news-18/kct-bs-alumni-homecoming-18/>) (1)
  - › KCT. BSians attend Immersion Program at HELP University (<https://kctbs.ac.in/category/news-letters/december-news-18/kct-bsians-attend-immersion-program-at-help-university/>) (1)
- › December News 2017 (<https://kctbs.ac.in/category/news-letters/december-news-2017/>) (24)
  - › Academics 2017 (<https://kctbs.ac.in/category/news-letters/december-news-2017/academics-2017/>) (1)
  - › Faculty Zone 2017 (<https://kctbs.ac.in/category/news-letters/december-news-2017/faculty-zone-2017/>) (2)
  - › Forums 2017 (<https://kctbs.ac.in/category/news-letters/december-news-2017/forums-2017/>) (1)
  - › Global Connect 2017 (<https://kctbs.ac.in/category/news-letters/december-news-2017/global-connect-2017/>) (1)
  - › Industry Institute Connect 2017 (<https://kctbs.ac.in/category/news-letters/december-news-2017/industry-institute-connect-2017/>) (9)

- › League 2017 (<https://kctbs.ac.in/category/news-letters/december-news-2017/league-2017/>) (1)
- › MDP 2017 (<https://kctbs.ac.in/category/news-letters/december-news-2017/mdp-2017/>) (2)
- › Outreach 2017 (<https://kctbs.ac.in/category/news-letters/december-news-2017/outreach-2017/>) (1)
- › Placement and Training 2017 (<https://kctbs.ac.in/category/news-letters/december-news-2017/placement-and-training-2017/>) (1)
- › Research & Publishing 2017 (<https://kctbs.ac.in/category/news-letters/december-news-2017/research-publishing-2017/>) (1)
- › Special Days 2017 (<https://kctbs.ac.in/category/news-letters/december-news-2017/special-days-2017/>) (1)
- › Student World 2017 (<https://kctbs.ac.in/category/news-letters/december-news-2017/student-world-2017/>) (3)
  
- › December News'19 (<https://kctbs.ac.in/category/news-letters/december-news19/>) (30) (<http://ac>)
  - › Dec'19 ALUMNI (<https://kctbs.ac.in/category/news-letters/december-news19/dec19-alumni/>) (3)
  - › Dec'19 BSians wins Best Project (<https://kctbs.ac.in/category/news-letters/december-news19/dec19-bsians-wins-best-project/>) (1)
  - › Dec'19 ENTREPRENEURSHIP (<https://kctbs.ac.in/category/news-letters/december-news19/dec19-entrepreneurship/>) (2)
  - › Dec'19 FACULTY ZONE (<https://kctbs.ac.in/category/news-letters/december-news19/dec19-faculty-zone/>) (6)
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- › February News '21 (<https://kctbs.ac.in/category/news-letters/february-news-21/>) (12)
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  - › Feb'21-GRD Best Management Teacher Award (<https://kctbs.ac.in/category/news-letters/february-news-21/feb21-grd-best-management-teacher-award/>) (1)
  - › Feb'21-INDUSTRY INSTITUTE CONNECT (<https://kctbs.ac.in/category/news-letters/february-news-21/feb21-industry-institute-connect/>) (3)
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  - › Feb'21-STUDENT CORNER (<https://kctbs.ac.in/category/news-letters/february-news-21/feb21-student-corner/>) (2)
  
- › February'20 News (<https://kctbs.ac.in/category/news-letters/february20-news/>) (12)
  - › Feb'20 FACULTY ZONE (<https://kctbs.ac.in/category/news-letters/february20-news/feb20-faculty-zone/>) (3)
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  - › Feb'20 Panel Discussion – Budget 2020-21 (<https://kctbs.ac.in/category/news-letters/february20-news/feb20-panel-discussion-budget-2020-21/>) (1)

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- > Feb'20 STUDENT ZONE (<https://kctbs.ac.in/category/news-letters/february20-news/feb20-student-zone/>) (1)
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  - > January Faculty (<https://kctbs.ac.in/category/news-letters/january-2017-news/january-faculty/>) (8) (<http://ac>)
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  - > January Students World (<https://kctbs.ac.in/category/news-letters/january-2017-news/january-students-world/>) (15)
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  - > Jan'21-Alumni Connect (<https://kctbs.ac.in/category/news-letters/january-news-21/jan21-alumni-connect/>) (1)
  - > Jan'21-Centre For Weavers, Bhavani (<https://kctbs.ac.in/category/news-letters/january-news-21/jan21-centre-for-weavers-bhavani/>) (1)
  - > Jan'21-Faculty Zone (<https://kctbs.ac.in/category/news-letters/january-news-21/jan21-faculty-zone/>) (1)
  - > Jan'21-INDUSTRY INSTITUTE CONNECT (<https://kctbs.ac.in/category/news-letters/january-news-21/jan21-industry-institute-connect/>) (1)
  - > Jan'21-RESEARCH & PUBLISHING (<https://kctbs.ac.in/category/news-letters/january-news-21/jan21-research-publishing/>) (1)
  - > Jan'21-Student corner (<https://kctbs.ac.in/category/news-letters/january-news-21/jan21-student-corner/>) (1)
  - > Jan'21-Training & Placement (<https://kctbs.ac.in/category/news-letters/january-news-21/jan21-training-placement/>) (1)
  - > Jan'21-Workshop on Tableau (<https://kctbs.ac.in/category/news-letters/january-news-21/jan21-workshop-on-tableau/>) (1)
- > January News'2020 (<https://kctbs.ac.in/category/news-letters/january-news2020/>) (9)
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  - > Jan'20-FACULTY ZONE (<https://kctbs.ac.in/category/news-letters/january-news2020/jan20-faculty-zone/>) (2)
  - > Jan'20-INDUSTRY INSTITUTE CONNECT (<https://kctbs.ac.in/category/news-letters/january-news2020/jan20-industry-institute-connect/>) (2)
  - > Jan'20-Launch of NSDC-PMKVY Program (<https://kctbs.ac.in/category/news-letters/january-news2020/jan20-launch-of-nsdc-pmkvy-program/>) (1)
  - > Jan'20-STUDENT ZONE (<https://kctbs.ac.in/category/news-letters/january-news2020/jan20-student-zone/>) (1)
- > July News 18 (<https://kctbs.ac.in/category/news-letters/july-news-18/>) (8)
  - > July 18 COLLABORATION (<https://kctbs.ac.in/category/news-letters/july-news-18/july-18-collaboration/>) (2)
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- > July 16 FACULTY ZONE (<https://kctbs.ac.in/category/news-letters/july-news-16/july-16-faculty-zone/>) (3)
- > July 18 INSTITUTION-INDUSTRY CONNECTS (<https://kctbs.ac.in/category/news-letters/july-news-18/july-18-institution-industry-connects/>) (2)
- > July 18 RESEARCH & PUBLISHING (<https://kctbs.ac.in/category/news-letters/july-news-18/july-18-research-publishing/>) (1)
- > July News'19 (<https://kctbs.ac.in/category/news-letters/july-news19/>) (24)
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  - > July'19 Research & Publishing (<https://kctbs.ac.in/category/news-letters/july-news19/july19-research-publishing/>) (3)
  - > July'19 Special Days (<https://kctbs.ac.in/category/news-letters/july-news19/july19-special-days/>) (1)
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- > June'18 News (<https://kctbs.ac.in/category/news-letters/june18-news/>) (5)
  - > June'18 ENTREPRENEURSHIP INITIATIVES (<https://kctbs.ac.in/category/news-letters/june18-news/june18-entrepreneurship-initiatives/>) (1)
  - > June'18 FACULTY ZONE (<https://kctbs.ac.in/category/news-letters/june18-news/june18-faculty-zone/>) (1)
  - > June'18 INDUSTRIAL CONNECTS (<https://kctbs.ac.in/category/news-letters/june18-news/june18-industrial-connects/>) (2)
  - > June'18 RESEARCH & PUBLISHING (<https://kctbs.ac.in/category/news-letters/june18-news/june18-research-publishing/>) (1)
- > LAUNCH OF NEW PROGRAMS Sept News 2020 (<https://kctbs.ac.in/category/news-letters/launch-of-new-programs-sept-news-2020/>) (1)
- > March News'21 (<https://kctbs.ac.in/category/news-letters/march-news21/>) (14)
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  - > Mar'21-INDUSTRY INSTITUTE CONNECT (<https://kctbs.ac.in/category/news-letters/march-news21/mar21-industry-institute-connect/>) (6)
  - > Mar'21-KCT BS ties up with TVS Supply Chain Solutions (<https://kctbs.ac.in/category/news-letters/march-news21/mar21-kct-bs-ties-up-with-tvs-supply-chain-solutions/>) (1)
  - > Mar'21-PLACEMENT (<https://kctbs.ac.in/category/news-letters/march-news21/mar21-placement/>) (1)
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- > May News 18 (<https://kctbs.ac.in/category/news-letters/may-news-18/>) (21)
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- > May FACULTY ZONE 18 (<https://kctbs.ac.in/category/news-letters/may-news-18/may-faculty-zone-18/>) (1)
- > May GLOBAL CONNECT 18 (<https://kctbs.ac.in/category/news-letters/may-news-18/may-global-connect-18/>) (1)
- > May INDUSTRIAL CONNECTS 18 (<https://kctbs.ac.in/category/news-letters/may-news-18/may-industrial-connects-18/>) (10)
- > May KCT. BS trains Engineers of KCT 18 (<https://kctbs.ac.in/category/news-letters/may-news-18/may-kct-bs-trains-engineers-of-kct-18/>) (1)
- > May RESEARCH & PUBLISHING 18 (<https://kctbs.ac.in/category/news-letters/may-news-18/may-research-publishing-18/>) (3)
  
- > May STUDENT WORLD 18 (<https://kctbs.ac.in/category/news-letters/may-news-18/may-student-world-18/>) (1) (<http://ac>)
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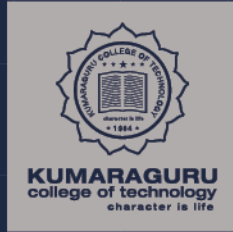
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